

Vyankatesh Jaju

UI/UX designer and Front-end Developer

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SUMMARY

Creative UI/UX Designer with 1+ years of experience with front-end development skills, creating user-friendly designs for digital platforms. Experienced in wireframing, prototyping, and interaction design using Figma, and bringing designs to life with HTML, CSS, JavaScript, and React.

SKILLS

UI/UX Design : User Research, Colours and Typography, Wireframing, Interactive Design, Prototyping, Usability Testing, Micro Animations
Front-End Development : HTML, CSS, Tailwind CSS, Bootstrap, JavaScript, React.js, SQL
Version Control/Tools : Git, GitHub, Figma, Wix Studio, Swipe pages(like WordPress)

EXPERIENCE

UI/UX intern

Dreams International

October 2024– April 2025

Automate Magix:- A unified CRM platform with Support, Sales, and Marketing modules to streamline workflows and enhance customer engagement. Empowers teams to manage leads, optimise pipelines, and drive targeted, effective communication.

- Worked on the Automate Magix web app, a complete marketing CRM platform built from the ground up.
- Collaborating closely with a cross-functional team(sales and support) CRMs to deliver user-centric interfaces tailored to real marketing workflows.
- Additionally, worked on Lead Magix – Redesigning a lead generation and email campaign SaaS tool to improve user flow and maintain UI/UX consistency.
- Developed a comprehensive design system in all the projects worked on to maintain consistency and scalability across the platform.
- Managed end-to-end product design in a fast-paced agency environment, gaining hands-on experience in user-centred design principles.
- Gaining valuable hands-on experience in a professional agency setup, managing full product design responsibilities from concept to implementation.

UI/UX intern

OneZeroEight Brandcomm Ltd, Pune

August 2024 – October 2024

- Collaborating with a cross-functional team to design intuitive user experiences for digital platforms.
- Conducting user research, creating wireframes, and developing high-fidelity prototypes to address client needs effectively.
- Utilising tools like Figma to deliver designs aligned with the brand's vision and user expectations.
- Participating in usability and QA testing with developers to identify and resolve design inconsistencies, ensuring seamless user interaction.
- Gaining hands-on experience in working within a professional creative agency environment.

Development Support Intern

MnM Boutique, Pune

March 2024 – June 2024

- Built and managed the boutique's website using HTML, CSS, JavaScript, and React.js, making sure it was user-friendly and worked smoothly on all devices.
- Handled the SQL database to keep track of products, customer details, and orders, ensuring all data was accurate and up to date.
- Provided technical support by fixing website issues, troubleshooting errors, and improving database performance.
- Worked closely with designers and business teams in an Agile setup to add new features and make the system more efficient.

EDUCATION & CERTIFICATION

- **B.Tech** (Civil Engineering) from College of Engineering, Ambajogai. **September 2019 – July 2023**
- **UI/UX Certification Course** from DesignBoat UI/UX School, Pune. **May 2024 – September 2024**